

M N A MINUTES – MARCH 25TH , 2010

Members present –Heinrich Wiebe , Doug Erdman , Donna Burns , Carissa Hills , Richard Carter , Vernon Padaca , Bill Morse , Becky Enrico-Crum , Mike Lechner

Members absent—Dan Arnhols , Joanne Lechner , Debbie Arnhols

Committee members present—Nancy Barrera (website) , Tom Burns (fire prevention)

1.HELLOS AND GOODBYES

A.Donna introduces Vernon and Vernon introduces himself through Board interaction

B.Mike Chapton receives Board gift , responds to questions , describes his upcoming plans , expresses appreciations for Board involvements and friendships

2.MINUTES / TREASURERS REPORT

A.Minutes additions of : Heinrich’s annual meeting ACTION item and addition under item 3a. REPORT ON B L M that to be tractor plowing was suggested on Westside nearest quarry , then APPROVED as written

B.Mike L. reports on due as taken in , donation to 2 schools , then report APPROVED as presented

ACTION—Becky contacts 2 school toward “leveraging” amounts donated

3.ANNUAL MEETING FINALIZATION

A.Agenda report by Donna describes that advised by ACHD during contacts that Harris Ranch is responsible for road system toward bridge and not them , leading to offer to and acceptance by Doug Fowler of Harris Ranch , to be joined by B L M and City Fire Dep’t personnel to discuss fire prevention

B.Snacks along with drinks spoken for by Mike L

C.Sound and light responsibilities identified as Becky’s volunteering

D.Thank you notes to speakers assigned to Richard

E.Knock ‘n Talk discussion by Board identifies area of delivery for Board and concept of participation by Watch captains

F.Sign-in manager responsibilities spoken for by Carissa

G.Name tags responsibility taken by Carissa and Debbie

H.Set / Break down to begin at 6:15 for all who can assist

I.Signage activities accepted by Heinrich

4.SPRING NEWSLETTER

A.Content discussion includes ideas on : continuing Newsletter even while also have electronic information capabilities ; including a membership envelope ; keeping portions of Winter newsletter content ; using previously adopted Newsletter template—important phone #s , board & committee members , photo(s) ,location of regular features , website (& twitter) , announcements ; including articles on fire , Welcoming , and clean-up ; consider 6 + pages

B.Timeline established as after April Board meeting

C.Delivery committee makeup to be determined

ACTION—Carissa writes article on Welcoming committee and forwards to editor

ACTION—Richard writes article on May 22nd cleanup and forwards to editor

ACTION—Dan writes article on fire prevention and forwards to editor

ACTION—Joanne edits Newsletter

5a.COMMITTEE REPORTS --- WEBSITE

A.Nancy’s presentation includes : lack of receiving content or changes despite ongoing willingness to receive requests ; commitment to making changes within 24 hours ; importance of making website easier to navigate makes mission of website more easily accomplished ; her attention toward acquiring more skills that would be used to advantage on website ; presenting report data on website traffic ; noting new website design tools and content management systems (cms) very applicable to M N A ‘s site ;

B.Board discussion comments include : recognition that purposes of / objectives / goals for website need be established as well as determination of what residents are looking for ; be sure website creates a better sense of community ; decision-making on website to focus on how interact with residents as well as what want it to look like ; necessity for inclusion of feature for

Board / committee members to edit / change / add to website ; concept of website having properties of neighbors access / ability add own content as in blogs , forums , announcements ; continuing referencing value of Joanne's Feb .written report on radios/dropdowns ; site inclusion of dues paying potential ; favorable website set-up cost structure of M N A being a non-merchant / non-profit ; re-visit topic , again , at April 22nd Board meeting ; misunderstandings over access routes to Nancy

5b.COMMITTEE REPORT ----- STARCREST PROJECT (TABLED)

5c.COMMITTEE REPORT ----- WELCOMING (TABLED)

5d.COMMITTEE REPORTS ----- COMPREHENSIVE PLAN (TABLED)

5e.COMMITTEE REPORTS ---- FIREWISE (TABLED)

6a.OTHER ----HUNTING ON HILL (TABLED)

6b.OTHER ----- GRANTS (TABLED)

6c.OTHER ----- SPRING CLEAN UP BOISE (TABLED)

6d.OTHER ----- M. N. A. CARRY BAGS

A.Group discussion includes : 1) providing bags to residents particularly for a specific action taken , such as dues payment and /or newly moved into neighborhood ; 2) providing bags to residents generally within concept of expanding awarenesses of M N A's activities and branding across entire Mesa population ; 3) bags' value relative to branding more than offsets and outweighs costs of bag purchases ; 4) including materials of sponsoring businesses using bags as a vehicle to initiate concept of recruiting sponsors in financial support of M N A activities ; 5) Heinrich's description of approaching Bown Crossing business , Habitat , for financial support and their materials in bags given to Annual Meeting attendees

B.MOTION by Donna , 2nd by Nancy , **APPROVED** to adopt M N A goal over near-term , timely timeframe of giving a bag to each household

ACTION—Heinrich completes arrangements with Habitat regarding funding / advertising exchange

6e.OTHER ----- MAGNETS

A.Heinrich introduces concept of magnets carrying logo , other info to be determined such as phone #, website , calendar to be provided residents

ACTION—Heinrich researches design possibilities , costs , etc. of magnets

6f.OTHER ----- M. N. A. BINDER OF STANDARD OPERATING PROCEDURES

A.Heinrich introduces concept of need for consistency and permanency of procedures regarding those activities that have been / are / will be consistently repeated , citing creation and delivery of Newsletter as example

B.Group discussion includes concurrence of need , with no decisions on future plan of action

7.NEXT MEETING

A.Thursday , April 22nd , 2010 at 7:00pm

B.Burns's home -- 2241 Ridgeview

C.Please contact Donna if unable to attend (burnridge @aol.com

D.Please contact Donna with agenda items

Richard Carter
2343 S. Ridge Point Way
Boise, Idaho 83712
208-424-0653
sandrichboise@cableone.net