

MNA BOARD MINUTES -- JANUARY 29 , 2009

Members present – Mike Chaption , Donna Burns , Mike Lechner , Doug Erdman , Bill Morse , Richard Carter , Debbie Arnhols , Becky Enrico-Crum , Heinrich Wiebe , Jeff Enrico

Members absent – Dan Arnhols

Committee members present – Nancy Barrera (Webmaster), Aaron Hassemer (Neighborhood Watch) , Tom Burns (Firewise/wildfire)

1. WELCOME / INTRODUCTION

A .Donna initiates introductions

2. TREASURER’S REPORT

A. Mike L. report accepted as presented

3. APPROVAL NOVEMBER MEETING MINUTES

A. MOTION by Bill , 2nd by Doug , APPROVED as written

ACTION – Richard forwards November minutes to Nancy and Mike C.

4. FIRE PROGRAM

A. Donna presents assessment conclusions report on behalf of Tyler _____ , MNA Ridge Point Way resident and firefighter , that , while particular areas do need cleaning , conditions are not as bad as they might appear

B. Debbie forwards letter to Bill “ Proposed Mesa Fire Plan Action Items “ from Dan

5. WEBSITE

A. Nancy reports that : using HTML ; her partner would charge a fee if provided her database efforts ; need to continue regular re-visiting purposes of MNA website is critical ; continuous additions and changes to content is critical for directing people to site , which includes branding and marketing ; website is a natural means for MNA support system

B. Group suggestions for usage are :1) Cold Fusion as a tutorial for website development ; 2) Lynda.com for training and very rich video-based chunks ; 3) MailChimp.com for interfaces , template building ; 4) ConstantContact.com for e-mail marketing software , templates , and interfacing ; 5) Twitter ; 6) Facebook for MNA members to share resources ; drip system for e-mails and contacts

A. Group discussion includes : Catch-22 situation of whether to expand site first or expand awareness of site first ; inclusion of Mesa archival film&photos footage ; having features for residents to receive Newsletters , etc. and sign up for events , activities , etc. ; need for procedure(s) for alerting people to appearance of site changes ; creating ability to monitor #s of hits ; compilation of all collected e-mails of Mesa residents ; need to raise residents' awareness of website , which can be done with 1) Newsletter- inserted imprinted tear-off bookmarks , 2) Newsletter-inserted low-cost imprinted magnets , 3) entrance roadside signage , 4) M & W Market posting of MNA flyer ; considering posting of Regular Board meeting agenda items , date , time , place a week in advance ; assurance by all Board members to Donna on website publication of names , addresses , e-mails

B. MOTION by NANCY , 2ND BY Mike C. , APPROVED to spend no more than \$10 for 6 months for acquisition of a system mentioned in item B. , above

ACTION – Nancy analyzes/reviews/selects from above-mentioned sites/wares and/or others for website implementation

ACTION – Mike L. makes \$\$ available to Nancy

ACTION – Tom collects and compiles e-mail addresses

ACTION – Jeff forwards privacy language template to Nancy

ACTION – Heinrich establishes locations , language , and schedules for website-awareness signage at entrances

ACTION – Heinrich sets up vehicle for MailChimp.com and HTML for feedback , synchronizing process

6. BYLAWS

A. Mike L. reports that Boise City's Neighborhood Planner , Diane Perkins , is accepting of his latest written draft of MNA Articles of Incorporation and By-laws of MNA (WSMNABylaws2.doc)

B. Group discussion includes : Art.III Sec. 2 clarification on Annual Meeting new Board members elections in that Newsletter and Website will be used to advise membership on candidates' name submission timeline/deadline prior to Annual Meeting statements' presentations and final voting ; Art I Sec. 4 – authority clarification that authorization for statements made publicly to agencies , media , etc. made by MNA members representing MNA positions must be authorized by the MNA Board members

C. Donna describes that By-laws will be posted on MNA warmspringmesa.org website , that this location will be published in the Spring '09 Newsletter , and will be voted on at the April '09 Annual Meeting

7. CALENDAR

- A. Calendar items agreed to are : Annual Meeting – Thursdays of April 16th or 23rd ; Clean-ups – Saturdays of May 16th and October 10th ; Night Out – Tuesday , August 4th ; Yard Sale – Saturday , September 19th ; Annual Picnic – Sunday , September 20th ; Springtime gathering – Saturday , May 16th ;Regular Board Meetings – 4th monthly Thursdays

B Group discussion also included concepts for Mesa residents' hikes , Hands Across the Mesa , races

ACTION—Donna contacts Adams to determine availability

8. COMMITTEE REPORTS / GOALS

- A. Neighborhood Watch report given by Donna – and later added to by Aaron – that goal is for all streets to have a Captain, and acknowledges Heinrich volunteer to be Watch Captain for his section of Toluka ;they cite the low number of MNA incidents on the 4th ¼ '08 crime report

ACTION – Donna calls Officer Becker to report uprooted stopsign next to park

- B. Comprehensive Plan Committee comments include recognition and appreciation of Mike L.'s By-laws draft in that with Boise City acceptance of MNA boundary Comp Plan committee writing will re-start , specifically with analysis/synthesis and inclusion into Plan of data from '08 MNA S.W.O.T. meetings

ACTION – Richard contacts Valerie Loge as Comp Plan chair to design a meeting schedule

9a. BOARD AS MESSENGER

- A. Group discussion includes : discussing Board's obligation to notify agencies , individuals , companies , etc. on behalf of all residents ; what would be the features of a “ courtesy letter “ and when are they called for ? ; what amount of events and impact would constitute a “ trend “ , thus prompting Board action as Messenger ? ; questioning why individual complaint contacts to offending parties are not being made ; why citations of city code and zoning violations as posted on CityofBoise website are not being used for reference ;
- B. Bill reads draft of his letter to contractor adjacent to his home with loose-running dog and receives approval and support to send it

9b. STREETWORK

- A. Heinrich refers to e-mail he sent including quotes from neighbors and phone numbers of Idaho Power officials

9c. NEIGHBORHOOD COUNCIL

- A. Donna introduces letter from City of Boise comprehensive Planner , Jennifer Tomlinson , regarding Feb. 12th meeting regarding transportation , one in a continuing series which MNA Board members have previously participated

ACTION – Richard contacts City to declare MNA’s attendance intentions

10. NEXT MEETING

- A. 7:00 pm Thursday , February 26th
- B. place to be determined
- C. Please contact Donna with agenda items and if unable to attend burnridge@aol.com , 385-7254)